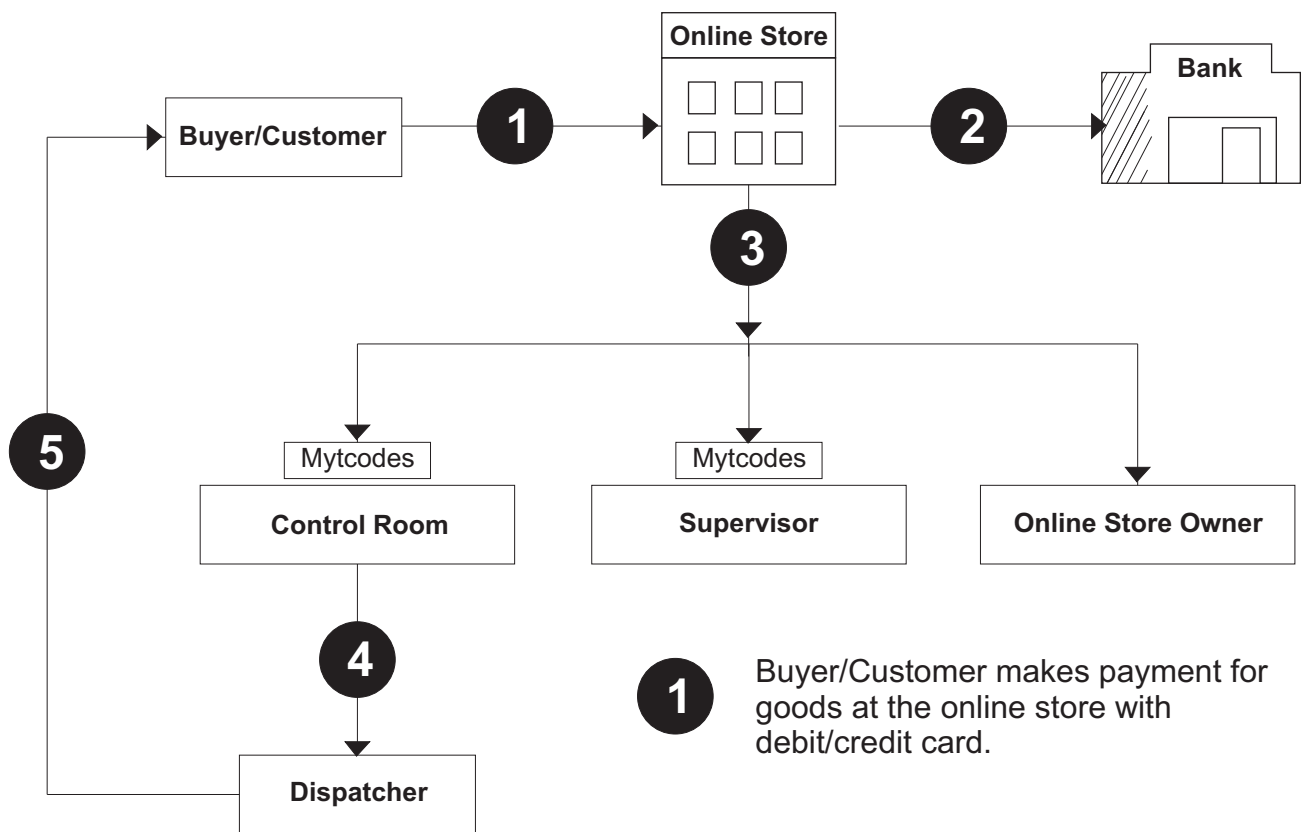


Delivery Service Business Model



- 1** Buyer/Customer makes payment for goods at the online store with debit/credit card.
- 2** Funds are transferred via SSL(Secure Sockets Layer) to Online Store owners' bank account.
- 3** The Control Room, Supervisor and Online Store owner get Order Notifications.
- 4** The Control Room Operator packages the ordered items in the Online Shop owners' branded envelopes and sends it to the dispatcher.
He also notifies the Buyer/Customer of product dispatch details.
- 5** Dispatcher delivers the product to the Buyer/Customer and notifies the control room of delivery status.